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His new book, The Idea-Driven Organization (co-authored with Dean Schroeder) is scheduled to be released on March 31, 2014. According to the Society of Manufacturing Engineers (SME), Dr. Alan G. Robinson specializes in lean production, managing continuous improvement, creativity, ideas and innovation, and is the co-author of six books, which have been translated into more than twenty languages.

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Whereas traditional organizations are directed and driven from the top, idea-driven organizations are directed from the top but are driven by ideas from the bottom. A number of years ago, we wrote Ideas Are Free, in which we articulated and documented what becomes possible when an organization aggressively pursues front-line ideas.

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Citing organizations from around the world, they explain what's needed to put together a management team that can lead the type of organization that embraces grassroots ideas and describe the strategies, policies, and practices that enable them. They detail exactly how high-performing idea processes work and how to design one for your organization

The Idea-Driven Organization: Unlocking the Power in Bottom...

Their advice will enable leaders to build the kind of idea-driven organization capable of implementing 50 to 100 or more ideas per employee per year. Every organization today is being pressed to do more with less. But cutting wages and benefits and pushing people to work harder with fewer resources can go only so far.

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His specialties include lean production, managing continuous improvement, creativity, ideas and innovation. He's co-authored six books, which have been translated into more than 20 languages. Corporate Creativity, co-authored with Sam Stern, was named "Book of the Year" by the Academy of Human Resource Management & was a finalist in the Financial Times/Booz Allen & Hamilton Global Best ...

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