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The Cluetrain
Manifesto: 10th
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Paperback - April 5,
2011. by Rick Levine
(Author), Christopher

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The Cluetrain Manifesto: 10th Anniversary Edition: Levine ...

The Cluetrain Manifesto began as a Web site in 1999 when the authors, who have worked variously at

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IBM, Sun Microsystems, the Linux Journal, and NPR, posted 95 theses about the new reality of the networked marketplace. Ten years after its original publication, their message remains more relevant than ever.

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The Cluetrain
Manifesto was re-
published as an
extended 10th
Anniversary Edition in
2010. In 2015, two of
the authors, Doc Searls
and David Weinberger,
posted New Clues, a
follow-up to the work.

The Cluetrain Manifesto - Wikipedia

Now a decade has

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gone by, an eternity in Internet time, and Basic Books has brought out a "tenth anniversary edition" of the Manifesto, with new chapters by all four original authors, as well as supplementary material by Jake McKee (who manages Lego's social outreach); JP Rangaswami (the maverick Chief Scientist for British Telecom) and Dan

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Gillmor (net-journalism visionary and author of We the Media, late of the San Jose Mercury News).

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conversation has
begun. Through the
Internet, people are
discovering and
inventing new ways to

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share relevant knowledge with blinding speed. As a direct result, markets are getting smarter, These markets are conversations.

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The Cluetrain Manifesto (Or, you can get the updated 10th Anniversary Edition - the original++ - here.)

Foreword The 95

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Theses Elevator Rap
Introduction Chapter 1:
Internet Apocalypso
Chapter 2: The Longing
Chapter 3: Talk Is
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Markets Are
Conversations Chapter
5: The Hyperlinked
Organization Chapter
6: EZ Answers Chapter
7: Post ...

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Who signed the
Manifesto Read the
Bumper Sticker Buzz
Fuzz Reach Rap

(related discussions)
"The clue train stopped
there four times a day
for ten years and they
never took delivery."

Veteran of a firm now
free-falling out of the
Fortune 500

The Cluetrain Manifesto

The Manifesto was first
posted to the Web in

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March 1999 and became a business bestseller in an extended book version the next year. In 2009 the book was re-issued as a tenth anniversary edition with a new chapter from each of the original co-authors and commentaries by three new contributors.

Christopher Locke - Wikipedia

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Levine, Locke ...**

Cruising Utopia, 10th
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The Then and There of
Queer Futurity Sexual
Cultures. by José
Esteban Muñoz.
Foreword by Joshua
Chambers-Letson,
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Pellegrini. Published
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pages, 6.00 x 9.00 in, 8
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To commemorate the Cluetrain Manifesto's 10th anniversary, social media executive Keith McArthur challenged bloggers worldwide to pick 1 of the 95 theses in the book and reflect on its

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current relevance. This is my contribution. Ten years ago today, a hopefully prophetic obituary for the pre-internet business power structure was published.

The Illusion of Corporate Transparency: The Cluetrain ...

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2011 by Rick Levine
(Author), Christopher
Locke (Author), Doc
Searls (Author), David
Weinberger (Author),
Jake McKee
(Contributor), J. P.
Rangaswami
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Levine ...**

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A best seller when it was published in 2000, The Cluetrain Manifesto remains more relevant than ever. Ten years after its original publication, the anniversary edition includes a new introduction and chapters by the authors, and commentary by Jake McKee, J. P. Rangaswami, and Dan Gillmor.

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Participants of the 10th Anniversary Conference of the European SPES Forum in April 10-12, 2014 in Ieper, Flanders Fields, Belgium launched "The Ypres Manifesto on Business for Peace". It reads as follows: In commemoration of the Great War of 1914-1918, we gather

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together in Ypres, April 10 to 12, 2014, as an international group yearning for Peace and coming from more than ten different countries.

The Ypres Manifesto | European SPES Institute

H.E. Mrs Ursula OWUSU-EKUFUL Minister of Communications,
Ghana Mrs. Ursula Owusu-Ekuful (MP) is the Minister for Communications and

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Member of Parliament
for Ablekuma West
Constituency within the
Greater Accra Region
in Ghana. Mrs. Owusu-
Ekuful is a lawyer,
advocate for women
and children's rights
and was the MD of
WESTEL, the second
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**H.E. Mrs. Ursula
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