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that not only teaches  
common approaches,  
but also teaches  
students how to  
successfully mix  
methods to optimize  
their evaluative  
information. KEY  
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covers approaches  
based on objectives  
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National Grantees  
Evaluation  
requirements and need  
for an alternative  
evaluation approach  
CNCS believes that  
program evaluation is  
a critical component of  
building the evidence  
base for national  
service and  
demonstrating that  
programs are making a

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difference in  
communities.

## **Alternative Evaluation Approach Guidance**

approaches are helpful  
for program  
improvement  
purposes. The above  
classification was  
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Practical Guidelines,  
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Excerpted with thanks  
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## Guidelines By **Evaluation** **Approaches How to** **Choose an Approach** **to Your ...**

The first approach,  
participatory  
evaluation, actively  
engages the  
community in all  
stages of the  
evaluation process.

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The second approach, empowerment evaluation, helps to equip program personnel with the necessary skills to conduct their own evaluation and ensure that the program runs effectively.

**Chapter 7:  
Approaches to  
Evaluation |  
Principles of ...**  
Theory-Driven  
Evaluation. This

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approach to evaluation focuses on theoretical rather than methodological issues. The basic idea is to use the “program’s rationale or theory as the basis of an evaluation to understand the program’s development and impact” (Smith, 1994, p. 83). By developing a plausible

**Evaluation Models,**

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Evaluation Approaches  
& Types There are

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various types of evaluations but two main philosophical approaches: formative and summative. After a brief introduction to these two approaches, we shall share several specific types of evaluations that fall under the formative and summative approaches.

**Evaluation  
Approaches & Types**  
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There are many alternative approaches to common evaluation models like Kirkpatrick's Four Levels, the Phillips' ROI Model, and the Success Case Method. Identify ways to improve your evaluation process by applying new techniques, such as the use of predictive analytics.

**Alternative  
approaches to**

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know that one in your  
workplace who can't  
deliver a simple 2  
paragraph email, or get  
to their point in a  
meeting? They've  
written a book.

**Program Evaluation:  
Alternative**

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## **Approaches and Practical ...**

values in studying  
alternative program  
evaluation approaches  
are to discover their  
strengths and  
weaknesses, decide  
which ones merit  
substantial use,  
determine when and  
how they are best  
applied, obtain  
direction for improv-  
ing the approaches and  
devising better  
alternatives, and

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strengthen one's ability to conceptualize hybrid evaluation approaches.

## **Evaluation Models—Abstract**

In considering alternative approaches to planning and conducting program evaluation, the text features more highly developed descriptions of the various program models as well as in-depth, practical guidelines for the

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implementation and  
use of evaluation.

## **Program Evaluation : Alternative Approaches and Practical ...**

Evaluation Chapter 13  
Identifying and  
Selecting the  
Evaluation Questions  
and Criteria Identifying  
Useful Sources for  
Evaluation Questions:  
The Divergent Phase  
Identifying Questions,  
Concerns, and

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Information Needs of  
Stakeholders Using  
Alternative  
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Research and  
Evaluation Work in the  
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Professional Standards,  
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conducted with the

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focus on the objectives-oriented, management-oriented, consumer-oriented, expertise-oriented, and participant-oriented approaches (Fitzpatrick, Sanders, & Worthen, 2011).

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