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History of Modern Design by David Raizman

Filling the gap for an extensively illustrated history of modern design, this introduction provides a balanced, chronological survey of the decorative arts, industrial design and graphic design from the eighteenth through the twentieth centuries. Focusing on the appreciation of design as a creative activity, as well as an enterprise conditioned by economic, technological and social history ...

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David Raizman's History of Modern Design has assumed landmark status within design studies. Synthesizing design,

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technology, art history and social history, Raizman builds a cogent argument for studying design as both a production-based discipline and an intellectually-driven profession.A" - Elizabeth Guffey, Professor of Art History, School of Humanities, Purchase College, State University of ...

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The book is clearly meant to complement a wide range of history of design courses, which may likely vary from instructor to instructor, college to college. I would venture that it is the instructor's responsibility to find relevant sections that can be utilized in her class, and not expect that the book will be organized according to her own syllabus.

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Writer of the History of Modern Design (2nd Edition)(Fashion Series) By David Raizman is very smart in delivering message through the book. There are some stories that are showed in the book. Reader can get many real examples that can be great knowledge.

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For undergraduate Modern Design and Industrial Design History and Theory courses. Filling the gap for an extensively illustrated history of modern design, this introduction provides a balanced chronological survey of decorative arts, industrial design and graphic design from the eighteenth through the twentieth centuries.

History of Modern Design (□□)

History of Modern Design | By (author) David Raizman Surveying applied arts and industrial design from the 18th century to the present day, this book explores the dynamic relationship between design and manufacturing, and the technological, social and commercial context in which this relationship developed.

History of Modern Design - LoosenArt

Many design experts and historians agree: The history of Knoll is the history of midcentury modern design. Founded in 1938 by Hans and Florence Knoll, the company is credited for bringing European modern design to America and using the post-World War II economic abundance to commission now-iconic furniture pieces, such as Eero Saarinen's Tulip chair and Harry Bertoia's Wire chairs .

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15 Books on Midcentury Modern Design That Everyone Should ...

"Incorporating architecture, graphic design, product design, typography, studio craft, furniture design and fashion design, seamlessly contextualized through both the "fine arts" canon and popular culture of their respective era, Raizman's History of Modern Design is an invaluable resource for not only understanding design history, but its relevance to cultural history.

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